

## SHOW THE LOVE TIMELINE

### 2016 • Green Hearts Everywhere

Over 100 community groups hold Show The Love events, while the BT Tower turns green and astronaut Tim Peake tweets his support from outer space.

### 2018 • We Show The Love for sports

Hitting the headlines... again! The hashtag #ShowTheLove reached 126 million people, 100,000 of them made, wore and shared green hearts, and 80 MPs personally got involved.

Our first Green Heart Hero Awards were held in Speaker's House, featuring an audience of over 40 MPs and the Prime Minister, Theresa May.

### 2015 • Show The Love launches

Show The Love launches with a film watched by over half a million people and the hashtag #ShowTheLove is seen by almost 2.5 million people across Twitter and Facebook. In the same year many of you join us at Westminster for the largest climate change lobby in UK history.

### 2018 • Lord's goes green

You were part of an incredible 600 community events reaching over 10,000 people! We celebrated the launch of Show The Love at Lord's cricket ground which announced a switch to 100% renewable energy. This caught headlines in the Daily Mail and the Sun, as well as the attention of many Conservative MPs.

### 2019 • What's next?...

How will you #ShowTheLove to ask for a better future for the next generation?

# WHAT YOU HAVE INSPIRED THE GOVERNMENT TO DO...

## 2015 • Cross party pledge

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On Valentine's Day, Prime Minister David Cameron, Deputy Prime Minister Nick Clegg, and Leader of the Opposition Ed Miliband pledged to work across party lines to tackle climate change for Show The Love.

This pledge was pivotal in the UK taking a global leadership role in reaching the first international climate commitment - the Paris Agreement.

Your community events and wider public support for climate action leads the UK government to take the next step and set an ambitious emissions reduction target far beyond those required by the EU.

## 2016 • Community pressure plays into climate target

As a result of the letters you sent, more than 220 MPs and Peers sign a cross-party joint letter to the Prime Minister asking her to back a zero emissions target before 2050.

## 2018 • Government seeks climate advice

Minister for Energy and Clean Growth, Claire Perry, seeks advice from the Committee on Climate Change as to how the government can legislate for a future where the UK no longer contributes to climate change.

## 2017 • We say goodbye to coal

The government published its Clean Growth Strategy, describing climate action as both a moral imperative and an industrial opportunity - and a WI member's electric car was even featured as a positive story!

Shortly after this, the UK commits to phasing out coal power by 2025.

## 2018 • Scientific pressure for increased climate ambition

IPCC report is published, highlighting the urgency for climate action and showcasing how our actions can make a significant difference.